

From the EVP/Chief Operating Officer



Dear Clients and Friends,

Welcome to Broadway Construction Group's December Newsletter! Wishing you a very Happy Holiday season and a peaceful and prosperous New Year.

This month, we'd like to focus on a few of our ongoing hospitality projects as we look forward to 2022 with a positive outlook for the hospitality industry. We are seeing business travel starting to come back and group business booking into spring of 2022. This newsletter features a few of our projects we are looking forward to seeing prosper in the new year!

Joseph Aiello

EVP/Chief Operating Officer

Project Updates



location-the latest opening for the Ace Hotel chain and the second to be built from the ground up-stands at 13 stories, contains 287 rooms and includes a dazzling array of features such as an art gallery, multiple bars, an in-room art program and a publicly available lobby area.

The building's exterior features a facade housing a custom ceramic mural by

Stan Bitters, a Roman and Williams-created light installation, and textures

The Ace Hotel Brooklyn is one of our recently completed projects. This

comprised of metal, concrete, and glass. In the interior, guest rooms feature floor-to-ceiling glass windows, each with original artwork, and a cozy yet modern aesthetic reflective of the surrounding Boerum Hill neighborhood. This includes custom chairs, sofas, cotton bedding, and Ace Hotel staples such as D'Angelico Guitars, Rough Trade vinyl record selections and Music Hall turntables.

We are all honored to have been able to help Ace Hotels achieve the full scope of their artistic vision for this neighborhood.

CHECK OUT THIS ARTICLE ABOUT THE CHALLENGES

BCG OVERCAME TO COMPLETE THIS PROJECT



complete gut rehabilitation on the hotel's lobby and entry way as well as a redesign of the hotel's 146 guest rooms, 38 luxury suites, corridors, 2nd floor amenity spaces, conferences rooms and pool.

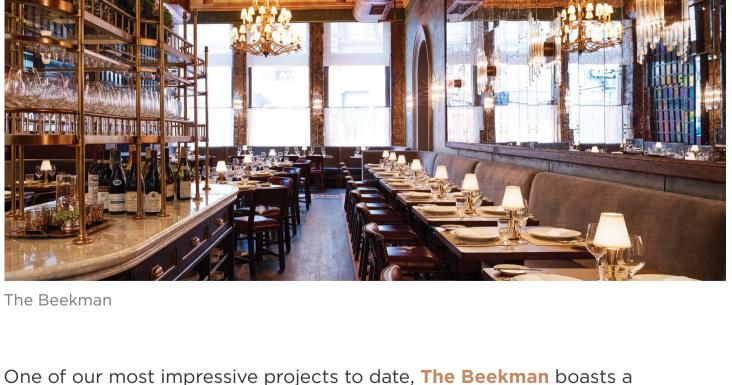
Drawing upon its team's wide range of construction expertise, BCG managed the project from pre-construction through to post-construction, delivering the project on schedule and within budget. The redesigns have transformed the Opus Westchester featuring antique mirrors, contemporary furnishings, a rooftop restaurant, and a range of artwork throughout, the opulence the hotel conveys blurs the line between upscale and familiar. The work performed by BCG and the project's designers has now cemented the

location as a major hub of the community.

hospitality against the backdrop of residential comfort and charm. BCG

took careful thought and consideration into this project to ensure that the

design intent and vision were both captured and preserved. This required a



glamourous ambiance while remaining true to its historical relevance and architectural details. The centerpiece of the hotel is the magnificent 9-story atrium with its wrought-iron railings and crowning pyramidal skylight. One of the highlights of this renovation is the atrium-which was closed and shuttered since the 1940s. The revitalization of the original Victorian railings and balustrades and the encaustic tile floors bring the space back to life. The Beekman features 287 rooms, including two duplex penthouses housed in the Beekman's iconic crowning turrets.

CONTACT US

